

THE CLERMONT SUN



Circulation: 3,052
Publication Date: Thursday
Distribution: Paid via second-class mail, newsstands.
Advertising Deadline: 12 Noon Tuesday

Established in 1828, **The Clermont Sun** is Clermont County's hometown newspaper.

In addition to complete and comprehensive coverage of news in all areas of Clermont County, **The Clermont Sun** features sports, arts and award-winning columns. It provides a quality local news product for a broad spectrum of readers.

Home owned and operated, **The Clermont Sun** provides advertisers the sales opportunities which only a paid newspaper can offer.

THE SUNDAY SUN



Circulation: 16,870
Publication Date: Weekly on Sundays
Distribution: Free via adult carriers
Advertising Deadline: 11 a.m. Wednesday

Serving central and southern Clermont County, **The Sunday Sun** is one of southern Ohio's most successful FREE distribution newspapers.

Strong on features and columns, **The Sunday Sun** keeps readers in Amelia, Batavia, Bethel, Felicity, Moscow, New Richmond, Newtonsville, Owensville, and Williamsburg areas up on news that affects their communities.

Zoned by postal delivery areas, **The Sunday Sun** is a premier vehicle for customers using advertising inserts. Delivery by mail and adult carriers insures advertisers prompt delivery of their sales message.

THE BROWN COUNTY PRESS



Circulation: 18,600
Publication Date: Weekly on Sundays
Distribution: Free via adult carriers and through newsstands.
Advertising Deadline: 10 a.m. Thursday

The Brown County Press offers advertisers an excellent opportunity to tap the growing Brown County market.

The Brown County Press is distributed FREE to Mt. Orab and all of its routes, Fayetteville and all of its routes, Sardinia and all its routes, Georgetown and all its routes, Russellville and all its routes, Ripley and all its routes, Aberdeen, portion of Route 1 Bethel that is in Brown County, Hamersville and newsstands in Georgetown, Mt. Orab, Feesburg, Bethel, Batavia, Williamsburg and Ripley.

DISPLAY MECHANICAL REQUIREMENTS

Web offset on 30# newspaper, six column format. ROP. Size of printed area 10 x 21 1/2 inches.

Column Widths	Inches
One.....	1 1/2
Two.....	3 1/4
Three.....	4 7/8
Four.....	6 5/8
Five.....	8 1/4
Six.....	10

CLOSING TIMES

The Clermont Sun - Noon Tuesday
 The Sunday Sun - 11 a.m. Wednesday
 The Brown County Press - 10 a.m. Thursday

CLASSIFIED ADVERTISING RATES

8 Columns x 21 1/2". Columns 1 1/8" wide.

Classifieds are sold as combination buys in The Clermont Sun and The Sunday Sun, with a total circulation of 19,922 or The Brown County Press with 18,600 circulation

Line Ads:

\$10.50 for the first 25 words
 (10¢ each additional word)

Display Classifieds:

\$12.40 per column inch - The Clermont Sun/Sunday Sun combo
 \$5.95 per column inch - The Brown County Press

Classified Deadlines:

e-mail: classifieds@fuse.net

Copy or cancellation. No changes or cancellation after deadline.
 The Clermont Sun - Monday @ 4:00 p.m.
 The Sunday Sun - Tuesday @ 12:00 p.m. (noon)
 The Brown County Press - Thursday @ 12:00 p.m. (noon)

REAL ESTATE AND AUCTION ADS

The Clermont Sun	\$9.11
The Sunday Sun.....	10.78
The Brown County Press	6.83
2 Way Combination	14.27
3 Way Combination	18.08

Deadlines:

e-mail: classifieds@fuse.net

The Clermont Sun - Monday @ 12:00 p.m. (noon)
 The Sunday Sun - Wednesday @ 12:00 p.m. (noon)
 The Brown County Press - Thursday @ 12:00 p.m. (noon)

R.O.P. DISPLAY ADVERTISING RATES

RATES PER INCH:

Effective January 1, 2014

LOCAL DISPLAY RATES

(Non-commissionable)	Circulation	Per Column Inch
The Clermont Sun	3,052	\$10.50
The Sunday Sun.....	16,870	12.52
The Brown County Press	18,600	9.50

LOCAL COMBINATION RATES

(Non-commissionable)		
BCPress and Sunday Sun	35,470	18.96
BCPress and Clermont Sun	21,652	11.50
Sunday Sun and Clermont Sun.....	19,922	14.52
Sun, Sunday Sun & BCPress.....	38,522	21.37

Rates subject to change on 30 day notice

WEB ADVERTISING RATES

Banners: \$349 month,
 475 X 100 pixels/inch

Large Tiles: \$220 month,
 250 X 250 pixels/inch

Small Tiles: \$169 month,
 125 X 125 pixels/inch

All are 72 DPI resolution

THE SUN GROUP NEWSPAPERS
 ARE NOW ONLINE

FIND YOUR AREA'S
 PUBLICATION AT:

www.clermontsun.com

www.browncountypress.com

We
 Accept



The Sun Group
 NEWSPAPERS

THE CLERMONT SUN • THE SUNDAY SUN
 THE BROWN COUNTY PRESS
 465 EAST MAIN STREET, BATAVIA, OHIO 45103

COMMISSION AND CASH DISCOUNTS

2% net discount, if paid 10 days from day of statement.
Yearly contracts available.
10% cash discount -prepaid prior to publication/with order.

COLOR RATES & DATA

First color\$85.00
Each additional color\$85.00

PREPRINT INSERTION RATES

(Non-commissionable)
No. of PagesCPM
Single Sheets (8 1/2 x 11)\$45.00
4-24 page tab.....\$45.00
Preprints must be quarter folded. \$25 per 1,000 is charged for folding. Deadline is one week prior to publication.

GENERAL INFORMATION

CONSULTATION: Included in our reasonable rates is personal attention to your advertising needs, including advice and consultation about your entire advertising and promotion program. Please call on us for help with your needs.

REFUSAL: Newspaper reserves the right to refuse or cancel any advertisement at any time.

CANCELLATION: The cancellation deadline is the same as the order deadline because much of our cost is involved in the production of the ad itself. If you have to cancel an ad after deadline, it may be necessary to charge for time and materials we've already spent on preparing the ad.

APPROVAL: All advertising is accepted subject to approval by the publisher.

ERRORS: We want your ad to be accurate and correct, and normally there will be no errors. However, should there be an error and it is our fault, we will re-run (or give credit) for the actual space occupied by the incorrect item. Of course you should notify us before the ad runs a second time.

CHANGES: We shall make every effort to follow your original instructions as to layout and copy. Should you make extensive changes in the ad after it

has been composed, it may be necessary to charge you for the extra time and materials needed to make these changes.

INDEMNIFICATION: Newspaper will not knowingly accept or publish material that is in violation of the law. Advertiser and/or agency state that either has the authority to place the ad and agree to assume liability for all contents of all ads printed, as well as any claim arising therefrom against newspaper.

POSITION: Placement of ads in the newspaper is at the option of the publisher. Even though readership studies show that there is no significant readership difference in positions throughout newspapers, you may want to request a specific position. We'll try to honor position requests whenever possible. Guaranteed position, when available, will be charged an additional 25 percent cost.

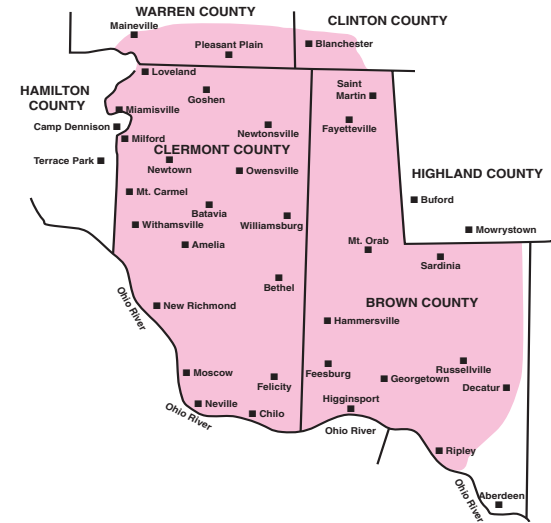
ADVERTORIALS: In order to avoid confusing or misleading our readers, any ad that appears similar to news material will have the word "advertisement" inserted above (and/or below) the ad.

All correspondence, insertion orders, and printing materials should be addressed to:

Advertising Department
The Sun Group Newspapers
**The Clermont Sun,
Sunday Sun**
465 East Main Street
Batavia, Ohio 45103
513/732-2511
The Brown County Press
219 S. High St.
Mt. Orab, OH 45154
937/444-3144

Sun Group Newspapers

THE CLERMONT SUN
THE SUNDAY SUN
THE BROWN COUNTY PRESS



When advertisers want the best buy in Cincinnati's eastern suburbs, they naturally turn to the home-owned Sun Newspapers and the growing Clermont and Brown Counties.

Every week 38,522 households in Clermont and Brown County get a copy of one of The Clermont Sun Publishing Company's newspapers. All are delivered door-to-door.

Whether it's the paid-circulation The Clermont Sun or the company's two free-distributed weeklies - The Sunday Sun or The Brown County Press - readers welcome The Sun Group's newspapers because they are filled with news and photos of local people and their neighbors.

The Sun Group newspapers provide advertisers an opportunity to reach the Clermont and Brown County markets at the lowest cost per thousand readers of any publication in the area.

Local news...door-to-door distribution by mail or adult carriers...quality offset printing...all add up to readership and advertising value...two things you will get when you advertise in the powerful combination of The Sun Group Newspapers.

Sun Group Newspapers



RATES
RATES
RATES
RATES
RATES

THE CLERMONT SUN
THE SUNDAY SUN
THE BROWN COUNTY PRESS

Effective January 1, 2015